

UK Metals Day 2026

**Precision Testing, Industry Insight
and Innovation**

Wednesday 25th March

In association with:





Join us for UK Metals Day 2026.

ZwickRoell invites you to UK Metals Day 2026, held in association with the UK Metals Council, British Stainless Steel Association, Aluminium Federation and Confederation of British Metalforming.

This free-to-attend event brings together professionals from across the UK metals industry to explore the key challenges and opportunities shaping the sector today and in the years ahead.

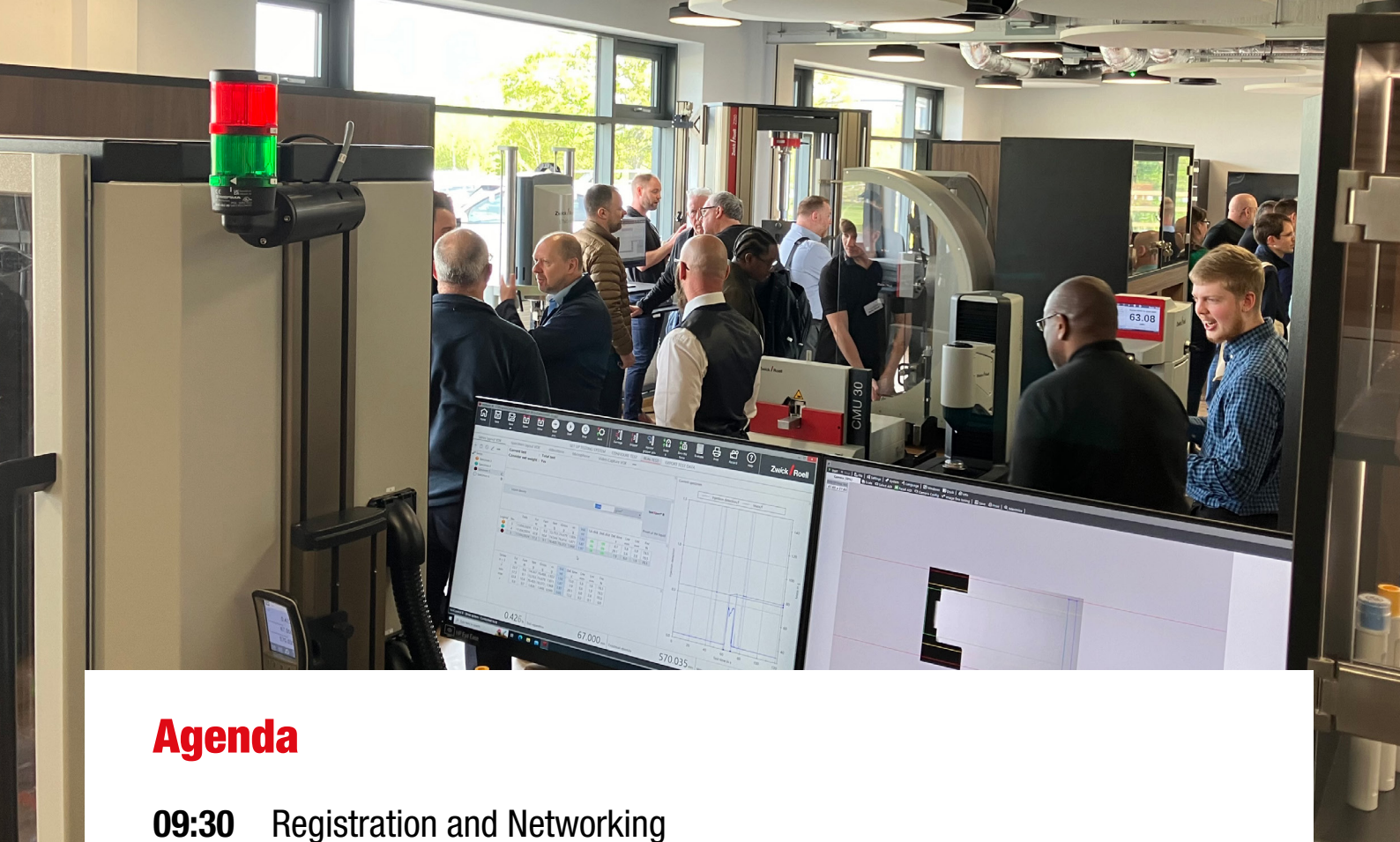
What to expect:

- Expert speakers sharing insights on current trends in the UK metals industry
- A state of the nation update on the new UK Government Industrial Strategy
- Practical perspectives on the role of materials testing in driving innovation
- Live materials testing demonstrations from ZwickRoell specialists
- Attendees are encouraged to bring their own metal samples for live testing
- Dedicated time to network with industry peers, partners and experts.

The day is designed to encourage open discussion, knowledge sharing and collaboration across the metals supply chain, from production and processing through to testing, standards and application.

A complimentary buffet lunch will be provided and attendance is free of charge but registration is required as places are limited.

We would be delighted to welcome you to this important industry event as we look to bring the UK metals community together in 2026.



Agenda

09:30 Registration and Networking

10:00 Welcome
ZwickRoell

10:15 Forging the Future of UK Metals: State of the Nation and Government Industrial Strategy
Rachel Eade MBE, Chair of the UK Metals Council

10:45 Iterative Innovation: Why Continuous Testing and Tweaking is Vital
Dr Richard Fallon, Technology Supply Chain

11:15 Coffee Break

11:45 Methods of Testing Metals to Ensure Reproducible and Reliable Test Results
Anthony Shakes, ZwickRoell

12:15 Live Demonstrations and Sample Testing

13:00 Lunch & Networking

14:30 Event Close

Exhibitors



The Aluminium Federation (ALFED) is a non-profit organisation dedicated to representing and supporting the UK aluminium industry by promoting growth, sustainability and fair competition while advocating for its interests with policymakers.



The Confederation of British Metalforming are proud to be a membership-driven organisation and the leading trade association for manufacturers of fasteners, forgings and pressings, cold rolled and sheet metal products. They work on behalf of companies who span every aspect of British industry, creating components, fabrications and structures for global, national, and local customers and their supply chains.



The British Stainless Steel Association (BSSA) promotes, develops, and supports the manufacture and use of stainless steel across the UK and Ireland. Based in Sheffield, the BSSA provides targeted marketing support, expert technical advice, industry insight, and high-quality training and education in all aspects of stainless steel.



The UK Metals Council (UKMC) represents 12 of the country's largest industry trade bodies and this comprises business leaders from the supply chain, primary manufacturing and recycling. UKMC wants to create a modern, sustainable and progressive UK metals industry that is able to supply high-quality, innovative and competitively priced products to domestic manufacturing and infrastructure projects.

Zwick / Roell

ZwickRoell is a worldwide leading supplier of static materials testing machines. In the area of dynamic testing, ZwickRoell have been successfully providing solutions for fatigue testing systems for decades. They also offer innovative BUP sheet metal testing machines, hardness machines, extrusion plastometers for melt index determination and products for impact testing.



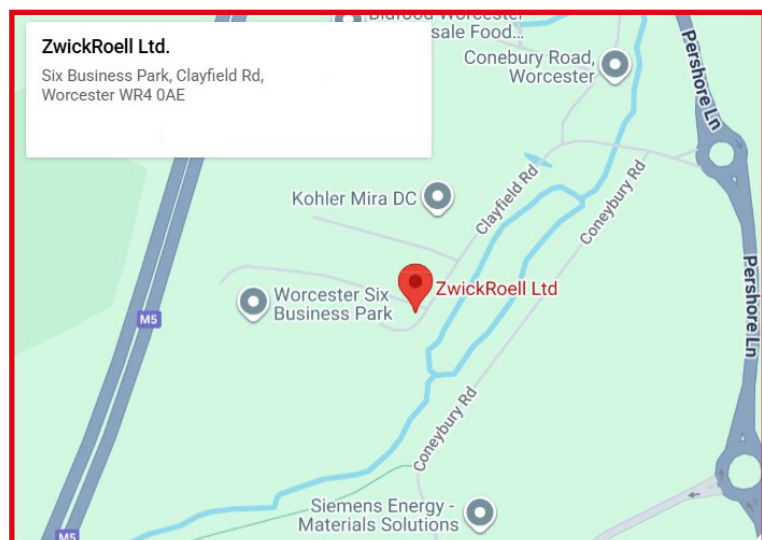


Location

The UK Metals Day 2026 will take place at the ZwickRoell Xperience Centre in Worcester.



ZwickRoell Ltd
Clayfield Road
Worcester Six Business Park
Worcester
WR4 0AE



Register Your Free Place:



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